Discussion Draft Recommendations on EV Incentives

August 25, 2023

This document is intended to generate discussion among members of the Maryland Commission on Climate Change's (MCCC) Mitigation Working Group (MWG). It should not be construed as a final recommendation from the MWG, MCCC, or any other entity. For more, please see the <u>full report</u> or the abbreviated <u>powerpoint</u> where VEIC has many supporting ideas and strategies that are not fully expressed in this document.

Dealer Engagement

- An opt-in program for car salespeople
- \$200 incentive for participating in training, and \$200 per EV sale is awarded to the salesperson
- Create/promote an online one-stop-shop for EV information and showcases EV-friendly dealerships
- Up to \$50k for "readiness incentives" to help independent used car dealers install EV chargers
- Estimated Budget: \$19.5M with the EV readiness incentive or \$17M without, available on a first-come first-serve basis

Fleet Electrification Technical Assistance

- \$20k maximum per fleet, scaled based on fleet size and complexity
- State educates and supports smaller fleets that have otherwise limited resources
 - o An estimated 70% of fleet vehicles belong to smaller fleets (10-199 vehicles)
 - o Small fleets typically stretch each vehicle to the end of its life due to cost
- State support includes help with:
 - o Current fleet assessment
 - Recommending specific EVs to fit the fleet's needs as appropriate
 - Developing electrification plan with fleet manager
 - o Modeling financial savings from EV transition
 - Follow-up to check on implementation status and to garner feedback
- Estimated Budget: \$2M, available on a first-come first-serve basis

Low to Moderate Income (LMI) EV Incentive

- Incentives offered to help LMI individuals buy EVs
- Applied point of sale, not afterwards in the form of rebate or tax credit
- Scales with income level (AMI = Area Median Income). In 2023, for a 4 person household in Maryland:
 - o 80% AMI is \$89,400
 - o 60% AMI is \$70.500

Income level	New vehicle (EV or PHEV)	Used vehicle (EV or PHEV)
Up to 80% AMI	\$7,000	\$3,000
Up to 60% AMI	\$11,500	\$6,000

- Incentive amount is designed to reduce a qualifying individual's transportation cost to 10% of the individual's annual income
- Designed to be stacked with federal incentives
- Estimated Budget: \$625M, available on a first-come first-serve basis

Federal + State Stacked EV Incentive

- NEW EVs: Marylanders who are eligible for the federal incentive that provides up to \$7,500 for a new EV are also eligible for a \$2,500 state incentive, bringing the total possible incentive to \$10,000
 - o Income qualifications: modified adjusted gross income (AGI) may not exceed:
 - \$300,000 for married couples filing jointly
 - \$225,000 for heads of households
 - \$150,000 for all other filers
 - Price limitations: vehicle's manufacturer suggested retail price (MSRP) can't exceed:
 - \$80,000 for vans, sport utility vehicles and pickup trucks
 - \$55,000 for other vehicles
 - New EVs must also meet domestic manufacturing and other requirements of the federal incentive
- USED EVs: Marylanders who are eligible for the federal incentive that provides up to \$4,000 for a used EV are also eligible for a \$1,000 state incentive, bringing the total possible incentive to \$5,000
 - o Income qualifications: modified adjusted gross income (AGI) may not exceed:
 - \$150,000 for married filing jointly or a surviving spouse
 - \$112,500 for heads of households
 - \$75,000 for all other filers
 - Price limitations:
 - \$25,000 or less
 - Used EVs must also be at least 2 years old and meet other requirements of the federal incentive

SuperUser Bonus

- In addition to the Federal + State Stacked EV Inventive, "superusers" (the roughly 10% of drivers who use at least 1,000 gallons of fuel per year and represent around 30% of statewide motor fuel consumption) can apply for an additional state incentive: \$5,000 for a new EV and \$2,000 for a used EV
- The applicant must meet income and vehicle requirements for the federal EV incentives
- The applicant must demonstrate with a CARFAX report that they use on average at least 1,000 gallons of fuel per year based on average miles driven over their ownership of the trade-in vehicle multiplied by the fuel efficiency (miles per gallon) of the trade-in vehicle
- The trade-in internal combustion engine vehicle will be scrapped by the State
- Coltura found that superusers are more likely to live in rural areas and spend around 8% of their income on gasoline more than twice that of average drivers so offering a superuser incentive could accelerate emissions reductions while improving equity

EZPass Discount

- EV owners are eligible for 50% discount on EZPass
- Discount are applicable for 4 years as an early adopter incentive
- Estimated Cost to the State: 3.3% decrease of total EZPass revenue on average over 4 years

Car-Free Tax Rebate

- Low-income Marylanders who do not own a car are eligible for a tax rebate of \$1,000 per year
- See CA SB-457
- Income limits to be determined